

National Small Business Week

April 28 – May 4, 2024



National Small Business Week

April 28 – May 4, 2024



In Westminster we like to celebrate and support our small businesses year-round! The City strives to create an environment where local businesses have a strong relationship with, and are a true partner to the City. Whether you're an existing business or thinking of starting a new one, check out all the ways the City can support you.



Grants and Scholarships

From capital improvement grants to business training scholarships, to sustainability programs and rebates, the City provides tools and funding to help you and your business succeed. [Learn More](#)



Business Trainings

Our City 101 trainings help you navigate city topics, and we partner with the Small Business Development Center (SBDC) to provide trainings tailored for your business needs. [Learn More](#)



Workforce Programs

Hiring, training and retaining employees is especially difficult these days. We work with our local and regional partners to offer grants and resources that can make it a little easier. [Learn More](#)



Business Outreach

We try to get out and visit all of our businesses, and we provide regular updates and information via our website, e-newsletter and social media. Stay on top of things and stay in touch! [Learn More](#)



Other Business Resources

Looking for a fun team building activity? Or planning your next employee get-together? Check out our Activity Guide for some unique ways to gather your team and have some fun! [Learn More](#)



www.westminstereconomicdevelopment.org

Small business is our business!

In Westminster, we take pride in celebrating and supporting our small businesses. On Monday, April 22, Mayor McNally proclaimed April 28 - May 4, 2024 as Small Business Week to focus on the significant contributions of the small businesses and their owners in our community, and to celebrate the entrepreneurial spirit.

<^ **Click on the flyer to see all of the ways the City helps our small businesses.**

We offer:

- Grants and scholarships
- Business trainings
- Workforce grants and programs
- Business outreach

[Read more here](#)

Look for our Economic Development team in the next couple of weeks! We will be visiting various shopping centers to say hello and to share important resources.

2024 Business Survey



2024 Business Survey - Reminder

We would like to hear from you!

The Economic Development Division is conducting a survey of Westminster businesses. The purpose is to determine "from the perspective of business owners and senior management" how the City can best serve our businesses and continue to foster a business-friendly climate.

A survey has been mailed to every business in Westminster that has an active business license with the City. We request that an owner or senior manager take a few moments to complete this and return it by **Wednesday, May 8, 2024**. The survey is being conducted by Colorado-based market research firm, Corona Insights, and all responses will remain anonymous.

[For More Info](#)

Upcoming Training



Opening Your Business in Westminster & City Resources 101

This orientation will provide entrepreneurs and business owners a high level overview of things to consider when opening a business here in Westminster as well as resources available to business owners after opening.

When: Thursday, May 16 | 7:00 - 8:30 a.m.

Where: IN PERSON, Westminster City Hall | 4800 W 92nd Ave | City Council Chambers - Main Level

Register: Email Shelby Wood to RSVP | swood@westminsterco.gov

Who Should Attend: Entrepreneurs looking to get started in Westminster; **Current** business owners who want to learn more about business resources; **Current** business owners to want to network with other businesses and the City.

Business Essentials 101: Startup Success Key Components

During this workshop you'll learn about: legal entities pros and cons, steps to make your business legal in the State of Colorado, business licensing requirements, business taxation responsibilities, marketing essentials steps, the business plan components and where to obtain additional free resources and support.



When: Wednesday, May 1 | 12:00 - 1:00 p.m.

Where: Virtual (Zoom)

Register: [Here](#)

New Business Welcome

* March 2024 *

[Mr. JC Barbers](#)

Oasis Therapeutic Massage

[Project Summit Networking](#)

Home Based Businesses

Burg Publishing

C'Vontri A Salon

[Clinical Skincare by Dariya](#)

Great Divide Door Service

[Metro Appliance Colorado](#)

Prim and Grim



[Comply Secured](#)

Laura Holt

Nicole Ewing

Parks, Recreation & Libraries



Standley Lake Nature Programs

Did you know that Standley Lake hosts a variety of activities and nature programs? Come out to enjoy the programs coming up in May:

All Levels Bird Walk

Bird enthusiasts of all levels are encouraged to join morning bird walks at Standley Lake Regional Park.

Private Rowing

Learn how to row at Standley Lake with a certified US Rowing coach! This is a 2-hour private, one on one, session that covers the basics of rowing technique, boat orientation and safety.

Migration Bird Walk

Bird species from all over the world are heading north in search of nesting locations to breed and raise their young. Join us along the Walnut Creek Trail to discover the various species passing through.

Mothers in Nature Breakfast

This Mother's Day we invite you to join us at Standley Lake for breakfast and an interactive talk about mothers in nature! Learn about how mothers from different species take care of their young in engaging ways including a visit from a LIVE animal!

For dates and times | [City Website](#)

Once on the City site, select "Register for A Nature Program" to participate

SAGE Sustainable Business Program

BE UP Can Help Your 50,000+ Square Foot Building Comply with the State Building Performance Standards

The City of Westminster is excited to launch the Building Energy Upgrade Program (BE UP). BE UP is a free support service aimed at helping



Westminster's commercial and multifamily building sized 50,000 square feet and larger save money through energy efficiency and navigate and comply with Colorado's new Building Performance Standards (BPS).

To Participate | [Application](#) | [Learn More](#) | [Contact Us](#)

[BE UP & State BPS Info](#)

Westminster Solar Co-Op

The City of Westminster launched Solar Switch Westminster to help small businesses and homeowners understand their solar options and save money while securing a quality rooftop solar installation.



[Learn More & Register](#)

Bidding Opportunities

City of Westminster - Bid Opportunities and RFPs | BidNet Direct

City of Westminster open and closed solicitations are posted via the links below. Find exclusive open government bids, opportunities, and RFPs.

[Westminster Bidding Opportunities](#)

[Westminster BidNet Direct](#)



WESTMINSTER



Share this email:



emma

[Manage](#) your preferences | [Opt out](#) using TrueRemove®

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

4800 W. 92nd Ave.
Westminster, CO | 80031 US

This email was sent to .

To continue receiving our emails, add us to your address book.

[Subscribe](#) to our email list.