

SEPTEMBER 2024

# **NEW JOB CERTIFICATION GRANT**

# Job Certification Grant for Retail & Restaurant Businesses NOW Available

Retail and restaurant businesses can now apply for the Job Certification Incentive Grant to assist with onboarding new employees who need to obtain credentials or certifications in order to assist filling vacant positions. The Grant will reimburse 50%, up to \$2,000 for these costs.

Job
Certification
Incentive
Grant

The Job
Certification
Incentive Grant
program provides
financial assistance
on a
reimbusement
basis, to encourage
the hiring and
training of a local
worlforce.

**Job Certification Incentive Grant** 

Not a retail or restaurant business? The Job Training Incentive Grant is still available. Visit our website to learn more and apply.

Job Training Incentive Grant | Small Business Grants & Resources

# **BUSINESS APPRECIATION MONTH**







**Business Appreciation Month is Coming!** 

Each year the City sets aside the month of November to recognize and thank businesses for their contributions to the Westminster community. See the upcoming series of events planned <a href="here">here</a>, along with a list of all the businesses being honored this year.

#### 2024 Westminster Legacy Businesses

Each year, the City recognizes those businesses in Westminster that have been in operation for 25 years or longer, in five-year increments. These businesses will be celebrated during the Annual Business Appreciation Awards luncheon and will be featured by recognition year in newsletters between now and the end of the year.

25 Year Legacy Businesses

# 25 YEARS

#### 2024 LEGACY BUSINESSES

Alten Tech
Amalgamated Transit Union 1001
Bellco Credit Union
Boselli Investments
Chili's Grill 8. Bar #599
Circle K #2741146
Circle K #2741150
Circle K #2741180
Circle K #2741181
Circle K #2741183
Circle K #2741185

Executax
Fedex Office & Print Center #631
Game Stop #1606
Guitar Center #422
JMK Electric
Kohl's Department Store #344
Mendi-Co
Meyers Funding
North Park Vision Center
Office Depot #567
Pesta Chiropractic
Rallye Sport



# 25 YEARS 2024 LEGACY BUSINESSES

RES Enterprises
Sports Rent
Starbucks Coffee #5647
State Farm Insurance - Munoff
Stoney Creek Colf Course
Supreme Cleaners
Tay Do Asian Grocery
The Retreat at Church Ranch

The Word Proclaimed Unterseher Orthodontics US Bank #4557 Valex Watercolors Virginia's Skin Care Vista Management Walgreens #04468 Westminster Plaza Liquors Woody's Wings-N-Things



Please congratulate and thank these businesses for their commitment to our Westminster community.

# **SMALL BUSINESS SHOUT OUT**



#### **Small Business Shout Out!**

Did you know that our business community is filled with the "Best of the Best" and they have the awards and accolades to back it up? Check out and cheer on your fellow businesses below:

Interior Design firm, Beautiful Habitat, featured in "Inspired Kitchens & Baths"

Press Release | Website Blog

Congratulations Tennille!

If you receive an award or recognition for your business, we'd love to share your success! Send your information to:

Shelby Wood @ <u>SWood@WestminsterCO.gov</u>

**Business Appreciation** 

### **NEW BUSINESS WELCOME**



AUGUST 2024

Another Beautiful Day | Balfour Colorado | Cozy Coffee Co

Gunslinger Grooming | Highland Automotive | OnPoint Medical Group

Sotol Cocina Bar | Summit Pediatric Therapy | Thorn Maintenance

Victoria Ink

**Home Based Businesses** 

<u>Jessica Eden</u> | <u>Tara Elaina</u>

The Blended Bakehouse & Kitchen | White Lightning

### **UPCOMING TRAINING**







#### **Unlock the Secrets of Buying a Business**

Unlock business ownership! Thinking of buying a business? Discover why acquiring an established business can be more successful than starting from scratch.

**When**: Wednesday, October 2 | 12:00 - 1:00 p.m.

Where: Virtual (Zoom)

#### **Boost Your Business Visibility: Proven SEO Strategies**

Learn the essential steps to optimize your website and improve your online visibility.

When: Wednesday, October 16 | 12:00 - 1:00 p.m.

Where: Virtual (Zoom)

# **Marketing Mastery for Newbies**

Learn to simplify the basics of marketing to build a plan that works. This session will give you the tools to reach more customers with ease.

When: Wednesday, October 23 | 12:00 - 1:00 p.m.

Where: Virtual (Zoom)

# U.S. Small Business Administration Cyber Summit (SBA)

Cyber-attacks are a big threat to small business. The SBA's Cyber Summit will offer hands-on advice, interactive forensic assessments, and cyber-expert panelists



discussing local and federal resources to help keep your business safe from cyber threats.

When: Wednesday, October 16 & Wednesday, October 23 | Times Vary

Where: Virtual | Learn More & Register

### SAGE SUSTAINABLE BUSINESS PROGRAM



#### **Recent SAGE Accelerator Grant Recipients**

The SAGE Accelerator Grant provides funds to cover up to 75% of project costs, capped at \$5,000 per business, per year.

Recent recipients include:

**Growing Home** transitioned to a cloud-based server, saving financial resources on energy costs and preventing gaps in services

<u>Cesar's Barbershop</u> retrofitted their shop with all new LED lighting and a complete window decal to reduce energy costs by increasing energy efficiency.

**Rain Dance Car Wash** rebuilt a high-pressure pump and repaired their conveyor system. These efforts contribute to lower water and energy usage, resulting in cost savings.

Apply for a **SAGE Grant** and start saving today or connect with our team at: <a href="mailto:sage@westminsterco.gov">sage@westminsterco.gov</a> 303.658.2662

#### **North Metro Commuter Survey**

The City of Westminster is pleased to partner with Smart Commute to understand how commuters and residents travel in the north metro region.



Sharing your transportation experience could help inform future regional projects and programs. The survey will be open until Thursday, October 31 and lucky respondents may win a \$20 Amazon Gift Card.

Survey (English) | Survey (Spanish)

# **BIDDING OPPORTUNITIES**

City of Westminster open and closed solicitations are posted via the links below. Find exclusive open government bids, opportunities, and RFPs.

**Westminster Bidding Opportunities** 

**Westminster BidNet Direct** 



#### Share this email:







Manage your preferences | Opt out using TrueRemove®

Got this as a forward? Sign up to receive our future emails.

View this email online.

4800 W. 92nd Ave. Westminster, CO | 80031 US

This email was sent to .

To continue receiving our emails, add us to your address book.

emma

Subscribe to our email list.